



# AGRIMER IS EXPANDING

Press Release  
January 2019

## A site matching its ambitions

Leader in harvesting, processing and enhancing marine resources, Agrimer is a key player in the Breton seaweed industry.

Facing growing demand, Agrimer is going to quadruple the surface area of its R&D laboratories and double its production plant. A 5-million-euro investment for the construction of these two extensions, to which will be added new production lines and the recruitment of new skills.

## A four-time-bigger laboratory, the heart of the company

As of April 2019, the two R&D laboratories will benefit from new equipments to meet the demands of increasingly eclectic and demanding brands. Our laboratory specialized in marine extracts and powders develops innovative solutions for each of the 3 levels of expertise: Agriculture, Cosmetics and Nutrition. Carrier of the “Aquactif” and “Oceactif” Projects, this laboratory has been collaborating for more than 10 years with the CNRS of Roscoff to develop new species of algae with various cosmetic applications.

Our second laboratory, expert in marine galenics, creates innovative textures such as the “Caviar Scrub (GOLD Award at In Cosmetics Global 2016)” to offer new skin care application techniques and develop tailor-made formulas.

## Creativity and originality attracts more and more brands

Agrimer works for different groups in the cosmetics industry thanks to its naturalness and marine storytelling which perfectly meets the expectations of today's eco-citizen customers.

With major groups, level of quality standards is higher, production capacities must be more important, a real challenge for SMEs like us. With our long-standing partner brands, we developed a real co-creation, from briefings to finished products. Our reputation also derives from our collaborative know-how. We can both design galenic ideas and new gestures as well as being a co-actor in the evolution of a client's briefing...





## 7500 square-meters for more efficient tool

The highest level of requirement of the current regulations has been applied to build this extension: a plant twice as large for more performance. New manufacturing and packaging lines will allow us to offer more processing solutions. A refurbishment of all the workshops is planned in order to optimize flows and isolate specialties such as the manufacture of fertilizers and foliar stimulants for our brand Agrocéan.

We have the particularity of managing the entire production chain from the resource to the finished products. For us, innovation is a double challenge. First of all for laboratories, but above all for the factory, which often has to create or adapt its manufacturing process and integrate new types of packaging.

This work will be completed in January 2020. The Agrimer workforce will then increase to more than 60 employees.

## Combination of traditional and modern technologies

We are committed to developing in a reasonable and reasoned way to maintain high quality service. Agrimer is a company that is growing with passionate men and women, often from the region, sometimes a son or daughter of a seaweed farmer. We maintain a culture of innovation-oriented craft entrepreneurship. We recruit talented, passionate people who are proud to work with this exceptional marine resource.

## Involved local actor and decision-maker

Agrimer is also strongly involved in local economic dynamics thanks to the commitment of our managers Mr. André Prigent - CEO, Administrator at Cap biotech and Mr. Frédéric Nicolas - Director Agrimer, Chairman of the shoreline algae commission within the "Chambre Syndicale des Algues et des végétaux marins" and Vice President of the recent "Cluster Algues Pays de Brest". We are therefore at the heart of strategic decisions to promote the seaweed industry in order to preserve biomass, control its quality and regulate harvesting.

Agrimer achieves a 20% annual growth rate in these cosmetics activities, which is 55% of its global turnover. Export sales represent 40%..

## Agrimer – Private label creator of marine technologies

Inspired and inspiring, discover or rediscover the marine sensoriality

> Corporate vidéo on YouTube



